



December 9, 2010

To Whom It May Concern:

During her time at Ingram Content Group, Tanisha Wilson reported directly to me as Marketing Account Executive between 2008 and 2010.

During her tenure, Tanisha showed tremendous talent by spearheading an extensive number of publisher client marketing projects. As a result of her continual fresh ideas and high enthusiasm, her clients were consistently pleased with her work and impressed by the results the projects yielded.

Tanisha's ability is not limited to marketing and branding only. She is skilled at customer service and has high aptitude for sales-related roles. She has a unique willingness to explore different job specializations without hesitation.

To my own observation, Tanisha is a trustworthy and reliable person who goes to great length to accomplish any task given her. She works well both as an individual and as a team player. She never hesitates to take the extra roles which are beyond her own job description.

As such, I enthusiastically recommend Tanisha for employment with your organization.

Sincerely,

A handwritten signature in dark ink that reads "Lisa L. Button". The signature is fluid and cursive.

Lisa L. Button  
Director, Marketing Services